



European
Mobile Payment Systems
Association

EMPSA
Stauffacherstrasse 31 – 8004 Zurich, Switzerland
www.empsa.org office@empsa.org

Press release

Zurich, March 9 2020

European Association to foster collaboration in mobile payments is growing

Italy's "BANCOMAT" and Poland's "BLIK" join the European Mobile Payment Systems Association (EMPSA)

EMPSA is pleased to welcome Italian's mobile payment system "BANCOMAT" and Poland's mobile payment system "BLIK" as new members. EMPSA now consists of nine members with approx. 40m users.

The year 2020 will be very important for mobile payments in Europe, with EMPSA playing a key role to foster collaboration and international payment and build up a competitive interoperable European framework. BANCOMAT (Italy) and BLIK (Poland) decided to join and support this project.

Søren Mose Chairman of EMPSA says: *"With this cross-border cooperation we want to meet the wish of our users to be able to use their local mobile payment system internationally – we are pleased about the support by such powerful players as BANCOMAT and BLIK."*

BANCOMAT Pay is an Italian mobile payment system, launched in January 2019. BANCOMAT Pay to date has 9 million registered users and more than 148 partner banks, allowing their users to do in-store and online payments or to send money over the phone to others immediately. The App is directly connected with the bank account of the user.

BLIK is a Polish account-based mobile payment scheme. Built on a partnership of 12 Poland's largest banks, the payment scheme allows for a single, integrated platform across all mobile devices, offering a convenient and safe mobile payment method to its users. Thanks to BLIK millions of users can safely and conveniently, using a smartphone, pay on the internet or in regular stores, withdraw cash from ATMs and transfer money instantly to other users' phone numbers without knowing their bank account. BLIK is one of the fastest payment methods in online and mobile stores.

"We are very happy joining EMPSA. Together with the other members of the association we can take a big step forward to answer an increasing demand of our customers of being able to pay everywhere in Europe with their favorite mobile payment solution BANCOMAT Pay®, says Alessandro Zollo, CEO BANCOMAT.

"Poland's BLIK is focused on European cross-border transactions as BLIK users become more and more cross-border. We are convinced that Poles' favorite payment system will contribute significantly to European mobile payments industry". says Dariusz Mazurkiewicz CEO of BLIK - Polish Payment Standard

The headquarters of the EMPSA are located in Zurich, Switzerland. The association is chaired by Søren Mose, Chairman of the Board of Directors of TWINT and vice-chaired by Joseph Hajj, Chief Strategy Officer of Swish. Secretary General is Anton Stadelmann, Deputy CEO and CFO of TWINT.

The association aims to generally foster collaboration and to enable the use of the domestic mobile payments systems internationally. To underscore the importance of interoperability EMPSA has already set up a working group to establish joint system interoperability. This working group is co-chaired by Bjørn Skjelbred from VIPPS and Christian Pirkner of Bluecode.



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Media contact for EMPSA:

Name: Victor Schmid
Tel: +41 79 350 05 37
Mail: office@empsa.org

New Members

- **BANCOMAT Pay**, Italy: Barbara Giovanniello, Nucleo Comunicazione & Pubbliche Relazioni
+39 337 1093017, b.giovanniello@bancomat.it
- **BLIK (PSP)**, Poland: Marek Giorgica, BLIK Press Office, +48 501086280, mg@clearcom.pl

Additional Information for media about the member companies of EMPSA:

- **Bancontact Payconiq**, Belgium: Nathalie Vandepuete, CEO, +32 490 58 05 05,
nathalie.vandepuete@bancontactpayconiq.com
- **Bluecode**, Germany & Austria: Claudio Wilhelmer, Head of Growth, +43 676 4959890,
c.wilhelmer@bluecode.com
- **MobilePay**, Denmark & Finland: Peter Kjærgaard, Head of Press,
+45 25424202, peter.kjaergaard@mobilepay.dk
- **SIBS / MB WAY**, Portugal: Maria Antónia Saldanha, PR,
+351 217 813 138, m.antoniasaldanha@sibs.com
OR: Tiago Bianchi de Aguiar, Corporate Strategy Director,
+351 217 813 138, tiago.aguiar@sibs.com
- **Swish**, Sweden: Joseph Hajj, CSO
+46 73 690 17 88, Joseph.Hajj@getswish.se
- **TWINT**, Switzerland: Anton Stadelmann, Deputy CEO and CFO
+41 79 506 17 78, anton.stadelmann@twint.ch
- **VIPPS**, Norway: Bjørn Skjelbred, International Business Development, +47 906 66 337,
bjorn.skjelbred@vipps.no



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New Members of EMPSA

BANCOMAT[®] SpA

BANCOMAT  **PAY.**

BANCOMAT Pay, Italy
Website: <https://bancomat.it/it>



BLIK, Poland
Website: <https://blikmobile.pl/en/>

The Founding Members of EMPSA

 **Bancontact**
Payconiq
Company

Bancontact Payconiq Company, Belgium
Website: <https://www.bancontactpayconiq.com>

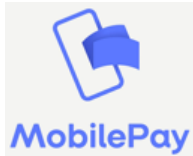
 **bluecode[®]**

Bluecode, Germany, Austria
Website: <https://bluecode.com>



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MobilePay, Denmark
Website: <https://www.mobilepay.dk/about>



SIBS MB WAY
Website: <https://www.sibs-international.com/>; <https://www.mbway.pt/>



Swish, Sweden
Website: <https://www.getswish.se/frontpage/>



TWINT, Switzerland
Website: <https://www.twint.ch/en/>



VIPPS, Norway
Website: <https://www.vipps.no>